

# A GUIDE TO SOCIAL ACCOUNTING

WITH THANKS TO KAREN SMITH (TURN UP THE VALUE CIC)



## What is Social Accounting?

It's a framework to help you prove, improve and account for the difference you make. As financial accounts demonstrate your financial performance, social accounts help you to illustrate the difference you make socially, economically and environmentally.



## Why do social accounting?

It helps you produce a robust impact report which tells your impact story. This can help gain support from funders, commissioners, investors, partners. It puts you in charge, not your funders, and makes you accountable to your stakeholders.



## Why is it important?

Social impact is an important part of the Proper Good investment process as well as being key to the sound management of any social enterprise. Its never too soon (or too late!) to get started!

## What does social accounting look like?

### How do we know we are making a difference?

- Indicators
- Outputs/Outcomes
- Consulting stakeholders
- Confirming scope
- Social Accounting Plan
- Implementing Plan

### What is the difference we are making?

- Collate / analyse data
- Draft social accounts (Basic or advanced levels)



### Can we prove that we make a difference?

- Arranging an audit
- Social audit panel (Options):
  - Statement
  - Social report
  - Summary